

KANIKA SACHDEVA

Innovation Designer | 6+ yrs. | Bridging User Delight & Business Growth

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PROFESSIONAL EXPERIENCE

Jun 2023 - Aug 2023	WALMART Product Intern (Design and Strategy) <i>Spark Driver platform powers delivery services for Walmart & Sam's club with 1M+ applicants yearly (FY24)</i> <ul style="list-style-type: none">Spearheaded new Spark Driver application portal prototypes design development using Figma; projected savings of \$2.5M by reducing driver support calls by 2% and increasing trip initiation rate by 4.29%Proposed optimization in drivers' activation journey by identifying pain points through journey mappingDesigned product road map for 3 quarters and crafted portal performance tracking with Google analyticsCollaborated with engineering, business, legal & marketing teams for integrated product developmentPresented new portal designs to cross-functional leaders and received approval for design implementation	SUNNYVALE, CA
Jan 2023 - May 2023	Honda (99P Labs) Innovation Strategist <i>Innovated a new mobile game that re-imagines mobility-as-a service for Gen Z in 2030</i> <ul style="list-style-type: none">Led game design development from research, ideation, prototype & UI development up to conducting usability tests on prototypes, leveraging design thinking and user-centered design methodsInterviewed and surveyed 200+ users on the dScout platform with team to inform Personas & journey mapsAnalyzed market trends, developed business strategy and presented final project proposal to client	PITTSBURGH, PA
Nov 2019 - Sep 2021	TURNER CONSTRUCTION COMPANY Assistant Design Manager <i>Design innovation and execution of terminal T1 at IGI Airport to serve 40M travelers/annum</i> <ul style="list-style-type: none">Reduced avg. check-in time from 100 to 80 secs; synthesized research data, identified opportunities in existing departure journey, designed and executed solutions to improve check-in experienceFacilitated design workshops with 15+ cross-functional stakeholders (engineers, product designers, operations) to build consensus on project development as per business needs and users goalsRegularly presented design strategies to client C-suite to balance quality, budget, and time factors in project	NEW DELHI, IN
Feb 2018 - Oct 2019	EGIS INDIA CONSULTING PVT. LTD Deputy Manager <i>Project management for infrastructure projects</i> <ul style="list-style-type: none">Generated \$2M in business over 4 months by evaluating bid proposals from technical and financial standpoints, addressing pre-bid queries, and submitting bid through competitive processAided strategic management decisions by providing actionable insights on project data by KPIs analysis	GURGAON, IN
Jul 2016 - Feb 2018	TURNER CONSTRUCTION COMPANY Design Engineer <i>Design development & execution of largest township in New Delhi</i> <ul style="list-style-type: none">Resolved 2000+ project execution issues raised by RFIs collaborating with cross-functional teams	NEW DELHI, IN

EDUCATION

DEC 2023	CARNEGIE MELLON UNIVERSITY Master of Integrated Innovation for Products & Services (MIIPS), [GPA 3.75/4] Courses: User research, Digital Service Innovation, Data Management, Visual Design	PITTSBURGH, PA
MAY 2016	SCHOOL OF PLANNING AND ARCHITECTURE Master of Project Management (MBEM), [GPA 3.8/4.0]	NEW DELHI, IN
JUL 2013	UTTAR PRADESH TECHNICAL UNIVERSITY Bachelor of Architecture (B.Arch.) [GPA 4/4]	LUCKNOW, IN

ADDITIONAL INFORMATION

Skills: UX Design, Figma, Sketch, User survey & Interview, Secondary Research, Design Thinking, Data Visualization and Storytelling, Empathy mapping, Persona analysis, Prototyping, Stakeholder management, Problem solving, Service Design, Project Management